

Top 7 Things to Know About Hope for Everyone

1) It's More Than a Project—it's a Movement

HOPE FOR EVERYONE is a journey of faith, gratitude, and generosity where we step into what God is calling us to do: make more room for more people than ever before to experience the life-changing hope of Jesus. **Hope for everyone officially kicks off on October 26.**

2) Our Primary Goal: 100% Engagement

This movement isn't just for a few-it's for all of us. We're praying that every single person at Victory takes a step of faith and says yes to what God wants to do in and through them

3) Our Secondary Goal: \$3.2 Million

Together, we're believing God to provide \$3.2 million over the next three years. These resources will expand ministry and reimagine our spaces so more people can encounter Jesus.

4) A Three-Year Journey

HOPE FOR EVERYONE is a 36-month season where our whole church will walk together in prayer, generosity, and faith–stretching ourselves and trusting God to provide.

5) Above and Beyond Our Regular Giving

Every commitment to **HOPE FOR EVERYONE** is meant to be over and above our ongoing ministry giving. This isn't about shifting resources—it's about stepping into a season of sacrifice and trust in what God is doing right now. **Commitment Sunday will be on November 16.**

6) Equal Sacrifice, Not Equal Gifts

This movement doesn't depend on one person—it depends on all of us. God isn't asking for equal amounts, but for equal sacrifice. When we each do our part, He multiplies it into something far greater. That's why we want to continue to pray: "God, what do You want to do through me?"

7) The Vision We're Building Together

This isn't just about adding space—it's about creating the right kind of space and environments for people to encounter hope. Our plans include:

- A reimagined auditorium and lobby for gathering and connection.
- Secure, age-specific environments that set up the next generation to win.
- Expanded parking to welcome more families with ease.

Together, these steps reflect our heart to create a place where everyone can belong, set up the next generation to win, send hope beyond our walls, and unite for one mission.

Frequently Asked Questions

Q: What is HOPE FOR EVERYONE?

A: HOPE FOR EVERYONE is a movement of **gratitude** and **generosity**, where we, the people of Victory, come together to thank God for His blessings and build on the legacy of those who came before us. It's a **three-year commitment** of faith and participation—an opportunity to create more space for more people to experience the life-changing **hope** we've found in Jesus.

Q: Why is Victory launching the HOPE FOR EVERYONE movement?

A: Victory's story began nearly 100 years ago, and every step of the way, God has guided and blessed us—expanding our reach from right here in Franklin to the far corners of the world. We stand on the foundation built by the faith and sacrifice of those who came before us.

Now, it's our turn. **HOPE FOR EVERYONE is our opportunity to carry that legacy forward**—to open our arms even wider to our community and the next generation, so we can **more fully live out our vision of connecting people back to God.**

Q: Is this just a capital campaign?

A: HOPE FOR EVERYONE is more than a building project or fundraising effort—**it's a movement of gratitude, generosity, and mission.** It's our response to all that God has done at Victory over the past century and **a step of faith toward what He's calling us to next**.

This movement will help us create more opportunities to help connect people back to God through our **expanded spaces**, **ministries**, **and life-changing connections**.

Q: How will Victory use the funds that are raised?

A: This movement isn't just about adding square footage. It's about reimagining how our spaces serve our vision of connecting people back to God.

The funds raised through **HOPE FOR EVERYONE** will help us create more opportunities for people of all ages to encounter Jesus by investing in three primary areas:

- Next generation and family environments spaces designed specifically for kids and students to feel safe, seen, and excited to grow in their faith.
- A more accommodating auditorium creating margin for more people to gather and worship without turning others away or limiting future growth.



• Expanded parking and access – making it easier for guests and families to attend without the obstacles of limited parking or long walks with small children.

We're prayerfully pursuing a funding goal of \$3.2 million toward these projects. While the full vision may take more to accomplish, this goal represents a bold and faithful step forward—and it's one we believe is fully within reach through the collective sacrifice and generosity of our church family.

Q: That seems like a lot of money for a church of our size to raise. What happens if we don't meet the goal?

A: We understand that the goal is bold—and it should be. **We're trusting God for something that stretches us, not something we can achieve in our own strength.** But we also believe this goal is attainable for our church family, especially when everyone plays a part.

HOPE FOR EVERYONE isn't about equal gifts—it's about equal sacrifice. When we each bring what we can, we believe God will multiply it to accomplish more than we could imagine.

And if we don't raise the full amount? **We'll move forward faithfully with what God provides**—prioritizing projects based on impact and need, and remaining committed to wise, prayerful stewardship every step of the way.

Q: Have we considered moving to a different facility to get the space we need?

A: Yes. Victory's leadership team and trustees prayerfully explored multiple options—including relocating to a different facility or pursuing a new build. **After extensive research and cost analysis,** it became clear that reimagining and renovating our current facility was the most faithful and financially responsible path forward.

Not only is it more cost-effective, but it also allows us to build on the roots God has already established here—right in the heart of our community.

Q: Are there less expensive options for expanding the reach of our ministry?

A: This question was central to our planning process. Victory's leadership team sought input from ministry leaders, financial advisors, and building professionals to explore every possibility. Through that process, it became clear that **renovating and reimagining our current space is the most effective and cost-conscious way to expand our reach.**

Rather than starting from scratch, we believe in building on the foundation God has already laid—maximizing our impact while stewarding resources wisely.



Q: Have we considered other options before renovating our space, such as adding more services or moving things around in the building?

A: Yes. Over the past two years, we've prayerfully explored multiple options to maximize our space, including **launching an 8 am service**, **relocating children's classrooms**, **and consolidating or shifting ministry spaces**. While these adjustments offered short-term solutions, they didn't address the deeper issue: **we haven't run out of space—we've run out of the right kind of space**.

God is entrusting Victory with new opportunities for growth and impact, and now is the time to reimagine how our space can help us fulfill that calling—making room for more people to encounter the hope of Jesus.

Q: Has the Victory community been brought in as part of this conversation??

A: Yes. As part of a **recent feasibility study**, we invited our church family to share their thoughts through a survey—and the response was encouraging. With 227 participants, **nearly 80% agreed** that the proposed improvements and ministry initiatives would help Victory carry out its mission now and into the future. This feedback has helped confirm that our church is ready and willing to move forward in faith together.

Q: Will the sports ministry and preschool ministry be coming back?

A: As we look ahead, our heart is to continue finding meaningful ways to serve families and connect with our community. Once the renovations are complete, we'll evaluate how to best use our new spaces to meet real needs and maximize impact. While there are no current plans to relaunch the sports or preschool ministries exactly as they were, our leadership is prayerfully considering how future ministries could grow from the vision and values those environments once represented.

Q: Are we anticipating the **HOPE FOR EVERYONE** movement to have an effect on regular giving to our annual budget?

A: Our **hope** and prayer is that regular giving will remain strong throughout this journey. HOPE FOR EVERYONE **isn't meant to shift giving away from our annual ministry needs, but to invite a season of spiritual growth and generosity that fuels both our ongoing ministry and this expanded vision.**

We understand the challenge this presents, which is why we're committed to transparency, prayerful stewardship, and encouraging everyone to seek God's direction and prayerfully invite Him into their decisions. As each person responds in faith, we believe God will provide all we need to move forward in both areas.



Q: Will there be regular updates on progress throughout the three years?

A: Absolutely. We're committed to keeping our church family informed with regular updates—both financial and ministry-related. Throughout this movement, we'll celebrate milestones, share stories, and highlight the impact our combined generosity is making so that everyone can see what God is doing through HOPE FOR EVERYONE.

Who is YOUR everyone? Write their name in the brackets below.

HOPE for

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Scan the QR code for our digital assets, info video, and our website that will be added to throughout this movement.

